



FILMY allures its viewers all through the month of August

Mumbai, 1st August 2008: FILMY brings you the most entertaining bunch of movies in the month of August, including the best of both worlds – Bollywood as well as Hollywood! With a host of entertaining movies FILMY will cater to the preferences of every member of the family.

Chota Jadugar accompanies The Next Karate Kid to amaze Mr. India along with Hanuman. If kids are in high spirits about the Junior FILMY package every Sunday at 10 am, then why should we keep the youth devoid of a joyful month? For them, FILMY brings Hum Dil De Chuke Sanam, the movie that won the National Award for Best Music Direction. It also bagged the Best Movie, Best Director, Best Actress, Best Male Playback, and Best Background Score at the Filmfare awards.

Also, on Saturday, August 30, FILMY will telecast 'Lage Raho Munnabhai' 8 pm. Lage Raho... is a movie that created a wave of Gandhigiri throughout the nation and brought back the value of honesty, truthfulness and goodness with an unprecedented strength.

FILMY will celebrate Independence Day with Anil Kapoor, Hrithik Roshan and Shah Rukh Khan through their best patriotic movies - Pukar, Lakshya and Phir Bhi Dil Hai Hindustani respectively. Also every Sunday at 3 pm, FILMY's One Break Movies will be a non-stop treat for SRK fans, with a showcase of films that includes Swades, Devdas, Karan Arjun, Hum Tumhare Hain Sanam and Kabhi Haan Kabhi Naa.

This month FILMY will also promise to liven-up those dull Thursday evenings with Hollywood Smash Hits at 8 pm with two back to back Hollywood movies like The Blob, The Last Dragon, Air Force One, Dragon in Fury, Terminal Velocity and Terror In The Deep etc.

To catch the Bollywood masala along with the hot happenings of the tinsel town, don't miss your dose of FILMY Cocktails, every Sunday at 7.30 pm. Of course, it's needless to remind our viewers about our most hilarious show Meri Bhains Ko Anda Kyon Maara?, daily at 2 and 7 pm,

So tune-in to catch your favorite blockbuster movies and stay entertained all month long, only on **FILMY**.

CONTACTS

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About FILMY

FILMY is a digitally encrypted pay Hindi movie channel, which has redefined how Bollywood is consumed on television. We deliver Bollywood blockbusters, spiced up with a whole load of fun filled and irreverent original content. This unique movie presentation format combined with its slick and new age packaging promises to enthrall the viewers with a stress-free movie viewing experience.

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