



FILMY lines up the Khan brigade!

~ Will showcase the best of Shahrukh, Aamir and Salman films, every Sat at 8 PM~

Mumbai, May 2, 2008: It's summer vacation time – and FILMY has lined up a treat for all Bollywood fans on it's Saturday Blockbuster slot. Starting May 3, every Saturday night, FILMY will bring to you some of the biggest hits of the blockbuster 'Khans'. The titles range from the highly entertaining Rangeela & Asoka, to the musical extravaganzas like Devdas & Khamoshi-The Musical, to the critically acclaimed Paheli!

Shahrukh captured the true soul of the broken hearted and drunkard Devdas. Paired with Aishwarya Rai and Madhuri Dixit, Devdas is a visual treat due to its grand sets and stunning costumes. Asoka on the other hand has Shahrukh again, paired across the stunning Kareena Kapoor, in this tale of Indian history's most romanticized king – Asoka.

Rangeela has become a modern classic, with Aamir's stellar performance as the rogue with a heart – 'Munna'. The film rates high on the entertainment quotient, with Aamir's well defined character of a street smart tapori, and a sultry sizzling Urmila Matondkar.

With Salman at his romantic best in Khamoshi- The Musical, the film is absolute treat for all his fans. As the title suggests, the film also boasts of some great melodies from the fun and light hearted 'Aaj mein upar..' to the sensual and beautiful 'Bahoon ke darmiyan..'.

Paheli, India's entry for the Oscars in 2006, is the story of a simple village girl –Rani Mukerji, who has the extraordinary fate of a ghost – Shahrukh Khan, falling in love with her. The story comprises of the ghost's love for the girl and his efforts to be with her – at all costs. Amitabh Bachchan makes a small, but critical entry in the film.

Watch out for these five 'Saturday Blockbusters', every Saturday at 8.00 PM, only on FILMY.

About FILMY

FILMY is a digitally encrypted pay Hindi movie channel, which has redefined how cinema is consumed on television. We deliver Bollywood blockbusters, spiced up with whole loads of fun filled and irreverent original content. This unique movie presentation format combined with FILMY's slick and new age packaging promises to enthrall the viewers with a stress-free movie viewing experience.

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